



INSPIRED BY THE GAMES

Making the Difference

Team South West Summit 2008

March 13th 2008, Roland Levinsky Building,
University of Plymouth

I am delighted to invite you and your fellow leaders from across South West England to join us to plan for the next stage of delivering a lasting legacy inspired by the London 2012 Olympic Games and Paralympic Games.

We have made excellent progress and we want to celebrate our achievements across the region and share best practice. Crucially, we want to discuss and develop an action plan for 2008 and we need your vision, energy and creativity to achieve this.

The objectives of this event are to:

- **Understand and celebrate** the progress being made in the region towards a lasting legacy
- **Be inspired** by the potential to secure a lasting legacy and to share best practice
- **Contribute** to the work of the region and to future plans
- **Develop** a better understanding of the mission, values, work and processes of the London Organising Committee of the Olympic Games and Paralympic Games and the Department for Culture, Media and Sport
- **Get ready** to participate in the Cultural Olympiad

We have an outstanding number of leading keynote speakers to inform our day that include:

- Sebastian Coe, Chairman of the London Organising Committee of the Olympic Games and Paralympic Games
- Rt Hon Tessa Jowell, Minister for the Olympics, Department for Culture, Media and Sport
- Bill Morris, Director for Culture, Ceremonies and Education, London Organising Committee of the Olympic Games and Paralympic Games
- Chris Holmes, MBE Britain's most successful Paralympian swimmer
- Andy Banks, Coach, Tom Daley, Brooke Graddon, Sarah Barrow, and Tonia Couch from Plymouth Diving and members of the British Team
- Juliet Williams, Chairman, South West of England Regional Development Agency
- Ged Roddy, Chairman of the South West Regional Sports Board, Deputy Chairman of Sport England
- Guy Lavender, South West England Director for the 2012 Games
- Richard Crowe, 2012 Creative Programmer, South West
- Interviews by Mark Tyler

We want you to work with us and join together to ensure that the South West identifies the next stages of the work in the region, with our mix of inspirational speakers, coupled with high level interactive sessions to challenge, energise and inspire you!

This is a two-way process, so we have allowed time for your input and feedback and for networking, with some inspiring work from our creative colleagues!!

All our successes, the feedback and work will be captured and fed back to you after the Summit!

Yours sincerely,

Guy Lavender

South West England Director for the 2012 Games

Working to maximise the business, sporting, cultural, tourism and social opportunities of the London 2012 Games to deliver a lasting and discernible legacy across the South West.

RSVP - Please confirm your place by completing and returning your application form to teamsouthwest@plymouth.ac.uk by 18th February 2008.

If you have any questions please contact Deborah Bertram or Sue Handford at Team South West on **01392 229 345**.

WORKING AS A TEAM, SUCCEEDING AS A REGION

Programme for Thursday 13th March 2008



09.00	Registration Refreshments
09.30	Opening Ceremony
09.35	Welcome – Juliet Williams South West England Representative on Nations and Regions Group, London Organising Committee of the Olympic Games and Paralympic Games Chairman South West of England Regional Development Agency
09.45	The Cultural Olympiad Bill Morris - Director, Culture, Ceremonies and Education London Organising Committee of the Olympic Games and Paralympic Games
10.15	Inspired by the Games – Celebrating the South West Achievements Guy Lavender South West England Director for the 2012 Games The Cultural Olympiad in the South West Richard Crowe – 2012 Creative Programmer, South West
10.45	Interactive session 1
11.00	Break – tea and coffee Marketplace
11.45	The opportunities! Chris Holmes MBE Britain's most successful Paralympic swimmer, winning 9 gold medals, 6 at a single Games
12.15	Speakers from Plymouth Diving will be interviewed by Mark Tyler about the challenges facing their quest for gold. Andy Banks, Coach, and divers: Tom Daley, Brooke Graddon, Sarah Barrow and Tonia Couch.
12.30	Morning wrap-up and interactive session 2
12.45	Lunch
13.45	Regional Perspective from a number of the County Working Groups for the 2012 Games
14.00	National Plans and Progress – Sebastian Coe Chairman of the London Organising Committee of the Olympic Games and Paralympic Games
14.30	Interactive session 3
14.45	Break – tea and coffee
15.00	Developing County Plans
16.00	Interactive session 4
16.20	The National Perspective Rt Hon Tessa Jowell, Minister for the Olympics Department for Culture, Media and Sport
16.30	Close – Ged Roddy Director of Sport, Team Bath, University of Bath Chairman, South West Regional Sports Board Deputy Chairman of Sport England
16.45	Closing Ceremony
17.00	End

All details and speakers correct at time of going to press. Every effort will be made to maintain this programme but any change to circumstances beyond Team South West's control may result in adjustments.

London 2012: Ask the Team

Following the 'Inspired by the Games' Team South West event, the Government Olympic Executive will be hosting a London 2012: Ask the Team event, where a panel of members of the London 2012 family will answer questions from an audience and hear what is on their minds.

The hour-long meeting will take place in the Roland Levinsky Building at the University of Plymouth from 18.30 -19.30. Light refreshments will be available from 17.30 in the cafe.

Further details on how you can attend this meeting will be sent to you shortly.

